



# Price list 2026

Custom Telegram bots, handmade in Mexico.

**boteria.app**

Valid from October 16, 2026

Prices in Mexican pesos with Mexican VAT included. The dollar price (below, in gray) is for clients outside Mexico. "From" prices are confirmed in writing before starting.

## Packages

### Essential

Your bot helps and organizes. For courses, clubs, coaching, gyms or communities.

**\$2,000 + \$500/month**

US\$110 + US\$28/month · Setup + monthly

- Your own bot with your name and photo, run with buttons
- Information menu and FAQ
- Scheduled announcements in your channel or group
- Access to private groups or channels: unique links, removal on expiry and reminders
- Assisted sales: you get paid as usual and grant access with one tap
- Monthly summary

Limits: Up to 2 groups or channels · 1 admin · 1 change per month

### Business

Your bot sells on its own. Everything in Essential, plus:

**\$5,000 + \$900/month**

US\$275 + US\$50/month · Setup + monthly

- Storefront for plans or products with discounts
- Self-service: the customer pays and uploads the receipt
- Anti-fraud and SPEI transfer check with Banxico (Mexico)
- Automatic sales chat and sales recovery
- Helpers with permissions and an audit log
- Excel metrics and sales funnel

Limits: Up to 6 groups or channels · 3 helpers · 2 changes per month · priority support

Custom: projects from US\$445 (MX\$8,000), free quote.

## Monthly fee based on usage

Charged by how many people (customers, students, members or players) use your bot each month.

| ACTIVE USERS PER MONTH | ESSENTIAL                | BUSINESS                 |
|------------------------|--------------------------|--------------------------|
| Up to 500 users        | <b>\$500</b><br>US\$28   | —                        |
| Up to 2,000 users      | <b>\$700</b><br>US\$39   | <b>\$900</b><br>US\$50   |
| Up to 5,000 users      | <b>\$1,000</b><br>US\$55 | <b>\$1,300</b><br>US\$72 |

| ACTIVE USERS PER MONTH | ESSENTIAL         | BUSINESS                                            |
|------------------------|-------------------|-----------------------------------------------------|
| Up to 10,000 users     | Moves to Business | <b>\$1,800</b><br>US\$100                           |
| More than 10,000 users | —                 | <b>\$1,800 + \$400</b><br>per each 5,000 more users |

Included storage: 2 GB on Essential and 10 GB on Business (data, photos and files). More storage: +US\$6/month (MX\$100) per 10 GB.

Rules: measured on your billing day · notice at 80% of your tier · the first month you go over, you pay nothing extra · your bot is never cut off for growing · if your usage drops, so does your fee.

## Add-ons

They can be added to the Essential and Business packages (the dashboard with charts only to Business).

| ADD-ON                                                                                                                                                       | ONE-TIME                            | PER MONTH                           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|
| <b>More storage</b><br>10 GB blocks for data, photos and files                                                                                               | —                                   | <b>\$100</b><br>US\$6<br>each       |
| <b>Extra groups or channels</b><br>On top of the ones your package includes                                                                                  | —                                   | <b>\$80</b><br>US\$5<br>each        |
| <b>Extra helpers</b><br>Team members with limited permissions                                                                                                | —                                   | <b>\$150</b><br>US\$8<br>each       |
| <b>Extra minor changes</b><br>One-time fee per extra change (texts, prices, buttons)                                                                         | <b>\$300</b><br>US\$17<br>each      | —                                   |
| <b>Link with your website</b><br>Buttons and links on your site that go straight to buying in the bot                                                        | <b>\$1,000</b><br>US\$55            | —                                   |
| <b>Live event passes</b><br>Tickets for live streams or classes in a private group                                                                           | <b>\$1,500</b><br>US\$85            | <b>\$150</b><br>US\$8               |
| <b>Sell courses and digital content</b><br>Lessons, PDFs, photos or videos (up to 50 MB) · includes 10 GB                                                    | <b>\$3,000</b><br>US\$165           | <b>from \$300</b><br>from US\$17    |
| <b>Large files</b><br>Up to 2 GB per file with a dedicated server · includes 50 GB                                                                           | <b>\$1,500</b><br>US\$85            | <b>from \$500</b><br>from US\$28    |
| <b>Exclusive content protection</b><br>Unique mark per customer and tracing if it is shared without permission · includes 300 videos or 2,000 photos a month | <b>from \$8,000</b><br>from US\$445 | <b>from \$2,000</b><br>from US\$110 |
| <b>Group activities</b><br>Giveaways, challenges and polls with prizes                                                                                       | <b>\$1,500</b><br>US\$85            | <b>\$150</b><br>US\$8               |

| ADD-ON                                                                                                                                                       | ONE-TIME                            | PER MONTH                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|----------------------------------|
| <b>AI-generated content</b><br>Packs of 100 questions, challenges or phrases                                                                                 | <b>\$500</b><br>US\$28 each         | —                                |
| <b>Team inbox with translation (beta)</b><br>Your team replies without your password; requires Telegram Premium · includes 5,000 translated messages a month | <b>\$2,500</b><br>US\$140           | <b>from \$600</b><br>from US\$33 |
| <b>Website for your business</b><br>A page like this one, with your brand                                                                                    | <b>from \$4,000</b><br>from US\$220 | —                                |

## Mini Apps

Full apps inside Telegram.

| ADD-ON                                                                                                                  | ONE-TIME                             | PER MONTH                             |
|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------|---------------------------------------|
| <b>Mini App with one module</b><br>Store, bookings, loyalty card, quote builder or polls · includes 2,000 users a month | <b>from \$4,500</b><br>from US\$250  | <b>from \$450</b><br>from US\$25      |
| <b>Extra Mini App modules</b><br>Another module inside the same Mini App                                                | <b>\$3,000</b><br>US\$165 each       | <b>from \$250</b><br>from US\$14 each |
| <b>Owner dashboard with charts</b><br>Your metrics in a visual app (Business package only)                              | <b>\$3,500</b><br>US\$195            | <b>\$300</b><br>US\$17                |
| <b>100% custom Mini App</b><br>Your own design, special flows or real time                                              | <b>from \$15,000</b><br>from US\$830 | depends on the project                |

## Games

The game you imagine; the price depends on how complex it is.

| ADD-ON                                                                                                                        | ONE-TIME                               | PER MONTH                        |
|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------|
| <b>In-chat game</b><br>With buttons: quiz, riddles, wheel or daily challenges, with rankings · includes 1,000 players a month | <b>from \$5,000</b><br>from US\$275    | <b>from \$400</b><br>from US\$22 |
| <b>Mini App game</b><br>With its own screen: memory, cards, puzzles or a virtual pet · includes 1,000 players a month         | <b>from \$12,000</b><br>from US\$665   | <b>from \$600</b><br>from US\$33 |
| <b>Real-time game</b><br>Live multiplayer: battles, tournaments or clans                                                      | <b>from \$25,000</b><br>from US\$1,390 | depends on players and server    |

You provide the art. Characters, scenery and 2D or 3D models come from the client or their designer; I make the game work. If you want me to make the art, it is quoted separately with no guarantee of style: I am not a designer.

## Several businesses in one bot

For agencies, franchises, chains with branches, schools with several teachers or brands with several stores. Each seat is a business, branch or brand.

| ITEM                                                    | ONE-TIME                     | PER MONTH                  |
|---------------------------------------------------------|------------------------------|----------------------------|
| Multi-business bot with 6 seats                         | from \$8,000<br>from US\$445 | +\$3,500<br>+US\$195       |
| Each 6 extra seats                                      | —                            | +\$1,000<br>+US\$55        |
| Content protection, first 6 seats (includes the engine) | —                            | +\$2,000<br>+US\$110       |
| Protection, each 6 extra seats                          | —                            | +\$1,000<br>+US\$55        |
| Storage: 50 GB included per protected block             | —                            | +\$100<br>+US\$6 per 10 GB |

## Main terms

- Pay by bank transfer (SPEI), Mercado Pago (card or cash in stores), PayPal or crypto (USDT), with no extra fees. Invoices available on request.
- Setup is paid when you sign up; the monthly fee is paid in advance on your billing day.
- You have a 5-day grace period; after that the bot is paused without losing your information. After 30 days paused, the data is deleted (I notify you first and offer a backup).
- Cancel anytime, no lock-in. Setup and paid monthly fees are non-refundable.
- If something fails on my side, I fix it the same day. Changes to what already exists: up to 3 business days. New features are quoted separately.
- The bot is yours: you create it in @BotFather. What you rent is the system, the server and the maintenance.
- Prices may be adjusted once a year or if providers raise theirs, always with 30 days notice.

Build your package or message me at [boteria.app](https://boteria.app)

[Full terms and conditions \(in Spanish\)](#)